



# Media Kit





Medigap Life specializes in affordable Medicare Health Plans. We work with clients to find Medicare Plans that fit their current needs.



 Boca Raton, FL | Charlotte, NC | Westbury, NY

 <https://medigaplife.com>

 [laura@medigaplife.com](mailto:laura@medigaplife.com)  
[admin@medigaplife.com](mailto:admin@medigaplife.com)

 (855) 997-7001



# Company Overview

Medigap Life specializes in affordable Medicare Health Plans. We work with the nation's leading insurance carriers to help you find a plan that fits your needs. We help you compare Medicare Supplements, Medicare Advantage & Part D Prescription Drug plans.

The company was launched in 2017 and has grown tremendously each year. It has offices and call centers in Florida, North Carolina and New York. Medigap Life employs over 130 people.

Medicare Advantage Plans (also called Medicare Part C) are plans offered by private health insurance companies that provide the same coverage as Medicare Part A and Part B and may include additional benefits.



Boca Raton, FL | Charlotte, NC | Westbury, NY



<https://medigaplife.com>



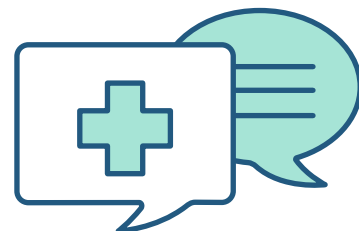
[laura@medigaplife.com](mailto:laura@medigaplife.com)  
[admin@medigaplife.com](mailto:admin@medigaplife.com)



(855) 997-7001

- Our agents are licensed in the majority of states and have access to the nation's leading insurance carriers.

- Our agents are able to provide you with information on Medicare Health Plans which meet your needs. We will make a no cost plan comparison to determine if you qualify for additional benefits.





# What We Do



Medigap Life specializes in Medicare Health Plans. Our agents are licensed in the majority of states and have access to the nation's leading insurance carriers.



Boca Raton, FL | Charlotte, NC | Westbury, NY



[laura@medigaplife.com](mailto:laura@medigaplife.com)  
[admin@medigaplife.com](mailto:admin@medigaplife.com)

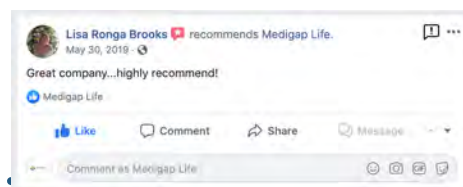
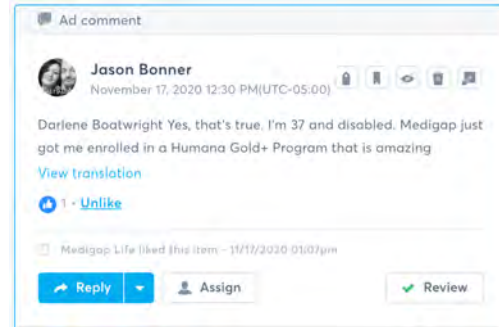


<https://medigaplife.com>

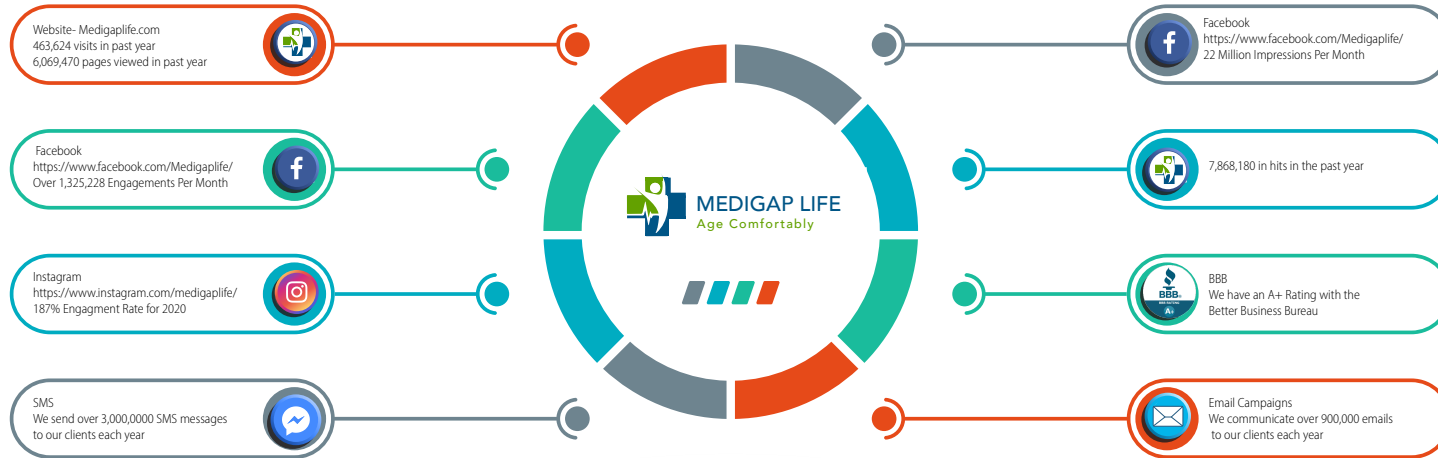


(855) 997-7001

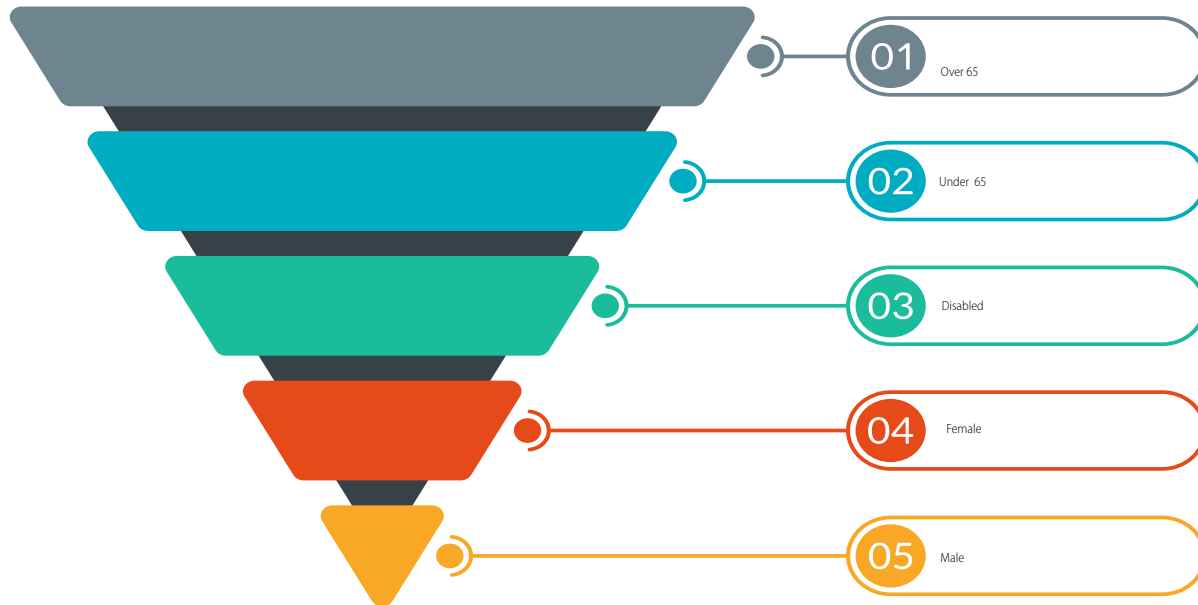
# Our Clients Recommend Us



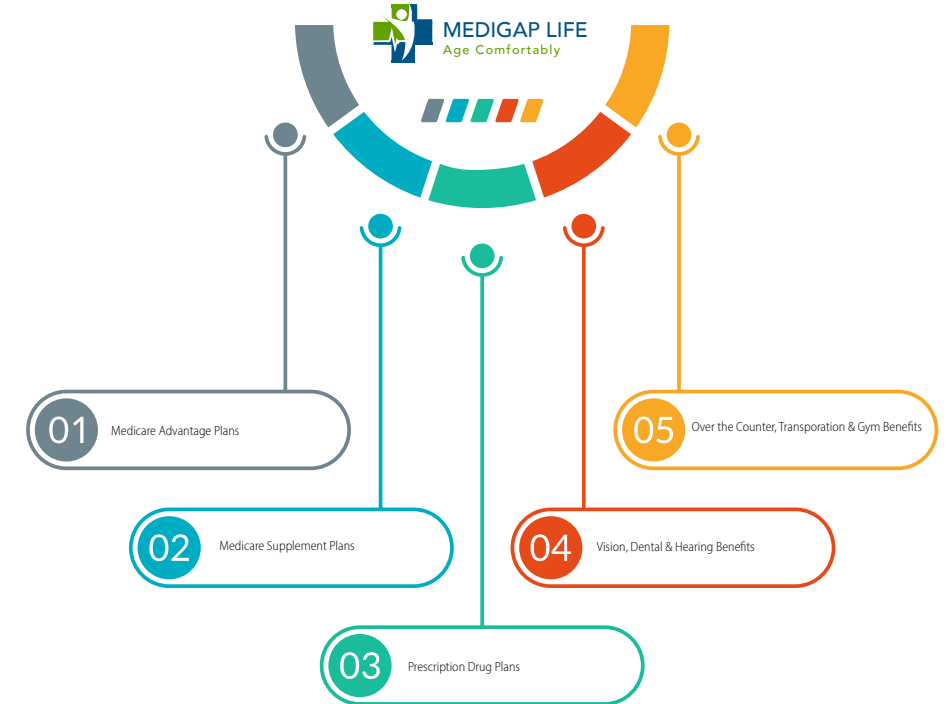
## Social Media, Reach & Engagement



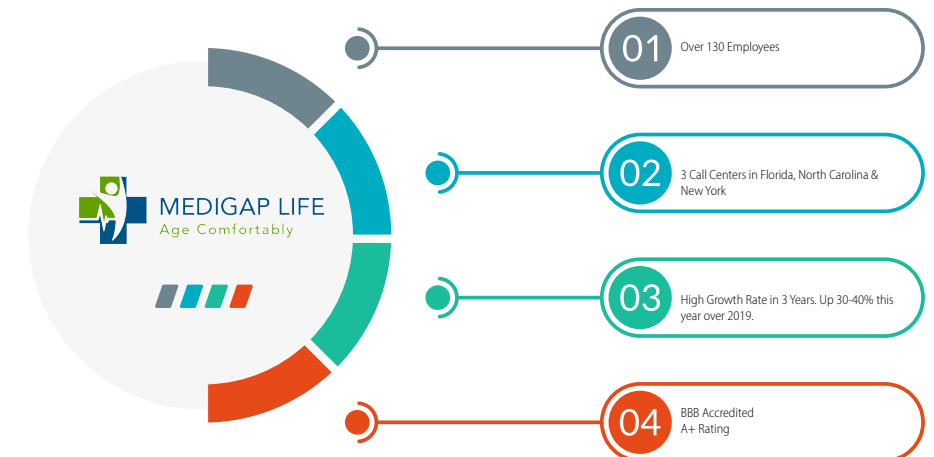
## Demographics



## Product Mix



## Company Facts



**1.3M+**  
Facebook  
Engagements  
Per Month

**6,069,470**  
Web Pages  
Looked at  
In last 12 months

**A+**  
Better Business  
Bureau  
Accreditation

**463,624**  
Visits to Our Web Site in  
the past 12 months



## Reputation

### Facebook

In Fall of 2019 we entered the Social Media sector with presences on Facebook, Twitter, Instagram, Pinterest, and Google My Business. In January 2020, we had over 21,000 engagements on Facebook. Today we have over 1.3 million engagements a month.



### The Blog

Since it's inception, the Medigap Life Blog and Social Media have grown. On our web site we now include articles and updates that are released by the Social Security Administration on Medicare, Centers for Medicare and Medicaid (CMS), AARP, and industry news. Through the blog and social media, Medigap Life has established itself as a valuable resource of information on Medicare.



### Better Business Bureau

Medigap Life is fully accredited with the Better Business Bureau. We have maintained an A+ rating.



### Our Customers

We help people who qualify and who are on Medicare, find plans that fit their needs and budget. There are 2 Medicare audiences - those that are over age 65 and those that are under age 65 and on Medicare because they are disabled.



# Media Assets

To view videos on Medigap Life, you can find them on YouTube:

30 Second Spot on Medigap Life

<https://www.youtube.com/watch?v=LuAwPyZRvE4>



Dental Costs Can Bite Into Your Budget

<https://www.youtube.com/watch?v=m2GbbneihNk&t=34s>



Understanding the Donut Hole

<https://www.youtube.com/watch?v=CskfqdRu4Fs&t=73s>



Medigap Life specializes in affordable Medicare Health Plans.



Boca Raton, FL | Charlotte, NC | Westbury, NY



<https://medigaplife.com>



[help@medigaplife.com](mailto:help@medigaplife.com)



(855) 997-7001



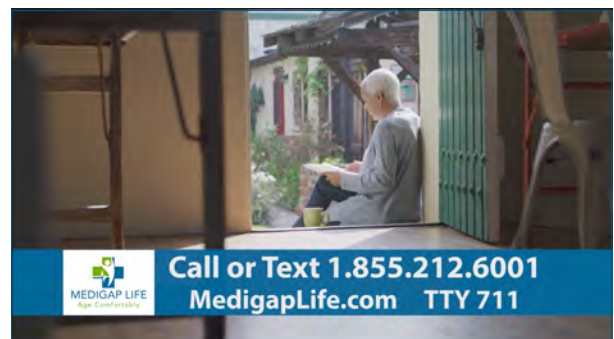
# Media Assets

To view videos on Medigap Life, you can find them on YouTube:

**30 Second Commercial on Medigap Life - <https://youtu.be/z03C2DIq-U4>**



**30 Second Commercial on Medigap Life - <https://youtu.be/1Ud9sMPrh-DA>**



Medigap Life specializes in affordable Medicare Health Plans.



Boca Raton, FL | Charlotte, NC | Westbury, NY



<https://medigaplife.com>



[laura@medigaplife.com](mailto:laura@medigaplife.com)  
[admin@medigaplife.com](mailto:admin@medigaplife.com)

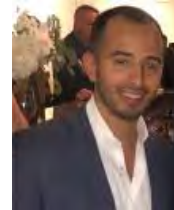


(855) 997-7001

# Our Team

## Vincent Cortazar

Vincent Cortazar is one of the founding members and a Managing Partner at Medigap Life. He has focused his professional career in both the insurance and real estate industries. As an investor and working at the executive level, he has built two successful businesses within these industries. He has a Bachelor of Business Administration (B.B.A.) focused in Finance, General from the University of Central Florida.



## Sean Chapman

Sean Chapman's background is in computer science with expertise in the Internet. He also has experience in sales, Medicare and healthcare markets. Past experience includes entrepreneurship, developing strategic partnerships while monetizing new verticals related to insurance and healthcare management services.



## Jay Schwartz

Jay Schwartz is a business leader with expertise in corporate strategy, finance and investments. He began his trading career at Spear Leeds & Kellogg (a trading firm that was acquired by Goldman Sachs) and still manages investments at Verde Trading. Jay's strong entrepreneurship and professional skills in Mergers & Acquisitions (M&A), Start-ups, and Marketing has brought him to the world of private equity. Jay's significant investment in Medigap Life is currently his main focus where he believes that everyone deserves the best Medicare product they can obtain.



## Jeff Hollander

Jeff Hollander first became a licensed insurance agent in 1980. Jeff spent the bulk of his career at Hollander Home Fashions, is a privately held manufacturer of household textile products marketing to all levels of distribution, where he won numerous industry awards on the way to becoming the largest US supplier of bed pillows, mattress pads and down comforters. Jeff is currently a Private Investor, with significant involvement managing NextLife, a recycler of rigid and film (plastics) and the only company in the world with FDA approval for the use of recycled plastics in food and drug products. Jeff has been very active in the community and has served on many non-profit boards including education, food insecurity, and healthcare. Jeff attended the Wharton School and has 3 amazing children. Among his current ventures, Jeff most enjoys being a Broadway producer.



# Plans for Veterans

Medigap Life serves Veterans by offering plans that are tailored to the needs of Veterans by the major insurance carriers. Those plans include new and existing Medicare Advantage plans specifically designed and updated for VA-enrolled Veterans designed to complement the care they already receive and deliver on key pain points and unmet needs.

Features of some of the plans include broad networks including a high priority to Urgent Care access, plans not motivated by drug coverage, prioritizing low premiums, and plans that pay for part of your Part B premiums.





# Contact Information



For Press Inquiries or Advertising Opportunities, please contact the Marketing Department at the information below:



Boca Raton, FL | Charlotte, NC | Westbury, NY



Laura Kerbyson  
laura@medigaplife.com



<https://medigaplife.com>



Laura Kerbyson's Cell Phone: (843) 368-2637  
Medigap Life Main Phone: (855) 997-7001